



Director · Editor · Storyteller

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Who is Chocky?

I assist brands and clients in telling their story through inspiring visuals, innovative editing, and concise brand messaging. Harmony is key in all my work, creating a balance between my client's needs and what "The Project" needs. I constantly ask myself, "Is this the best decision for the project?", "Is this the most creative idea?", "Is this decision working to achieve the final goal?".

"The Project" is who I ultimately answer to, and my goal is always to treat the task at hand with the utmost respect.

Experience

The Official Chocky Corp. / Owner

2012 -Present, NYC

I produce, direct, & edit bespoke video campaigns for brands and create music videos and short films.

Blonde + Co - Director of Editorial

2015 - 2018, NYC

I led a team of up to 10 editors, animators, & designers at a time, to create award winning content for numerous clients. Working directly with brands as well as the creative director, I was able to achieve our client's goals and further Blonde + Co's ambitions. As the creative leader in the post-production department, my responsibilities included live edit sessions with clients, delivering feedback to my team and overseeing the notes process within the post department while maintaining peak creativity.

Blonde + Co - Producer / Sr. Editor / Motion Graphics

2005 - 2015, NYC

My number one responsibility was to create highly compelling and visually interesting works within the parameters of each job. As the top editor within the company, I lead by example, by pushing my creative limits on a daily basis while maintaining the highest standards in quality. Additionally, I worked within all aspects of the company; creating estimates, consulting on set, & advising on all matters related to post-production.

Notable Clients

- L'Oréal
- Garnier
- Kérastase
- Warner Music
- iHome
- Maybelline
- Clarisonic
- Unilever
- Redken
- Procter & Gamble
- Essie
- Canon
- Elizabeth Arden
- Palmer's
- Guinness World Records

Software

Video

Adobe Premiere Pro ☆☆☆☆
Adobe After Effects ☆☆☆
Davinci Resolve ☆

Still

Adobe Photoshop ☆☆☆☆
Capture One ☆☆☆
Adobe Illustrator ☆

Camera Workflows

This includes both on-set & post-production experience.

Arri Cameras

Alexa
Amira

Red Cameras

Epic
Scarlet

Sony Cameras

F55
FS7
FS700
A7S II

Blackmagic Cameras

URSA
Cinema Camera
Pocket Cinema Camera

Canon Cameras

5D
7D
C500
C300
C100

Skills

- Video Editing/Motion Graphics
- Production Knowledge
- Balloon Animals
- Compression & Video Codecs
- Beauty Photography
- Photo Retouching
- Studio Lighting
- Digital Cinema Cameras

Selected Works

<u>Title</u>	<u>Agency/Director</u>	<u>Role</u>
Canon - Ivy Mini Printer Launch (Digital)	<i>Sarah McColgan</i> (Gray / Townhouse)	Sr. Editor / Tech. Consultant
The Last Bandoleros - I Don't Want To Know (Music Video)	<i>Derek James</i> (Warner Music Nashville)	Editor
Palmer Presents Smooth Skin (Digital)	<i>Grey Zisser</i> (Blonde + Co)	Sr. Editor / Animator
Maybelline Color Camo (Digital)	<i>Julie Stahl</i> (Time Inc. / Blonde + Co)	Sr. Editor
Ornament of Beauty (Short Film)	<i>Andy Fortenbacher</i>	Editor
National Coalition Against Domestic Violence - #NOTAFAN (PSA Campaign)	<i>Jimmy Ferguson</i> (NCADV / Blonde + Co)	Executive Producer / Sr. Editor
L'Oréal Mondiale 2015-2018 (Brand Marketing Campaigns)	<i>Grey Zisser / Julie Stahl</i> (Blonde + Co)	Post-Production Creative Director / Editor
VIP Magazine - Lais Ribeiro Editorial (Digital)	<i>Tiago Molinos /</i> <i>Chocky!</i>	Director / Editor
Kaplan Brand Video 2018 (Corporate Marketing)	<i>Chocky!</i>	Director / Writer / Editor
Ollie On The Street (Social Media Campaign)	<i>Chocky!</i>	Director / Writer / Editor